

120-Day Evangelistic Campaign in Spanish

Dewayne, Antonio, and Rita Shappley Report

March 26, 2025

Dear fellow Christians, from **November 2, 2024**, through **March 1, 2025**, a continuous, global 120-Day Evangelistic Campaign in Spanish resulted in **457,487 Sessions (Visits)**, with a **99.35% engagement rate**, and **1,316,802 Documents opened** by **333,970 unique Users** representing **196 countries** and **18 political units**, **74,549 of them returning for more than one Session**, even up to 25 times or more.



What is the significance of 333,970 unique Users (real people, souls, not robots) in terms of the Spanish-speaking World Population today?

As noted in the Report dated December 19, 2024, **Spanish** is the **native language** of about **500,000,000 people** in the world, with **100,000,000 more** listing it as a **second language**. If we estimate the **spiritually responsible souls** of **600,000,000 people** to be more or less **60%**, the result would be **360,000,000**. Of that number, **333,970 unique Users** would be **.0928%** of the **Spanish-speaking world**. Keeping in mind that an undetermined percentage of those Users would probably not be among those for whom Spanish is their native or second language.

In the category of **Sessions** (visits), in the **LIST** of **196 countries**, what are the **five highest-ranking officially Spanish-speaking ones**? ("Ranking" is the number before the name; "Sessions, the one after.) They are: **6 Venezuela** 11,611. **9 Ecuador** 7,495. **12 Colombia** 7,008. **14 Peru** 6,437. **15 México** 6,012.

What is the **ranking** and **number of Sessions** in **other Spanish-speaking countries**? Some are: **7 Bolivia** 8,554. **17 Dominican Republic** 5,746. **18 United States** 4,049 (with about 60 million Spanish-speaking). **19 Guatemala** 4,049. **20 Nicaragua** 3,777. **21 Argentina** 3,631. **24 Honduras** 3,015. **38 Spain** 1,196. **44 Puerto Rico** 840 (population 3.2 million). **89 Cuba** 124.

In the **United States**, during the 120-Day Campaign and up to today, March 26, Web-Stat has recorded notable numbers of **RETURN SESSIONS** for Users in different states. The higher numbers would be perhaps for Users going on the Spanish site multiple times before the Campaign. Examples are **Atlanta, GA** 95 Sessions. **Clairmont, FL** 85. **Little Rock, AR** 12. **Miami, FL** 82. **Fort Myers, FL** 88. **Orlando, FL** 80. **Deltona, FL** 91. **Parkland, FL** 48. **West Palm Beach, FL** 12. **Fort Lauderdale, FL** 12. **Phoenix, AZ** 42. **Hobbs, NM** 21. **Laurel, Maryland** 19. **Baltimore, Maryland** 18. **Stratham, GA** 7. **Daly City, CA** 55. **Dallas, TX** 55. **De Berry, TX** 52. **Madison, TN** 4. **Goodlettsville, TN** 3. **Nashville, TN** 2. **Columbus, GA** 20. **Atlanta, GA** 113. **Boston, MA** 6. **Ruskin, FL** 41. **Tifton, GA** 17. **Cheyenne, Wyoming** 16. **Powder Springs, GA** 52. **Ontario, Oregon** 5. **Dallas, TX** 93. **Seneca, NY** 6. **Vega Baja, Puerto Rico** 44. I have perused only a very small portion of the Sessions for data of this kind.

Of the **196 countries** represented by the 333,970 Users, what are the **FIVE** that **RANK HIGHEST** in terms of **Sessions (Visits)**? They are **ASIAN countries**. **1 Bangladesh** 63,217. **2 India** 31,333. **3 The Philippines** 31,194 (Under Spanish colonial rule from 1565 to 1898). **4 Pakistan** 23,362. And **5 Nepal** 20,170.

Other countries with many Sessions are: **8 Indonesia** 7,584. **10 Mongolia** 7,395. **11 Egypt** 7,329. **13 Algeria** 6,763. **16 Iraq** 5,982. **22 Cambodia** 3,137. **23 Vietnam** 3,024. **25 Sri Lanka** 2,897. **28 Jordan** 2,578. **32 Brazil** 1,917. **34 Kyrgyzstan** 1,591. **35 France** 1,516. **36 Germany** 1,496. **37 Palestine** 1,216. **62 Canada** 430. **65 Israel** 366. **77 China** 210. **79 England** 182. **81 Saudi Arabia** 155.

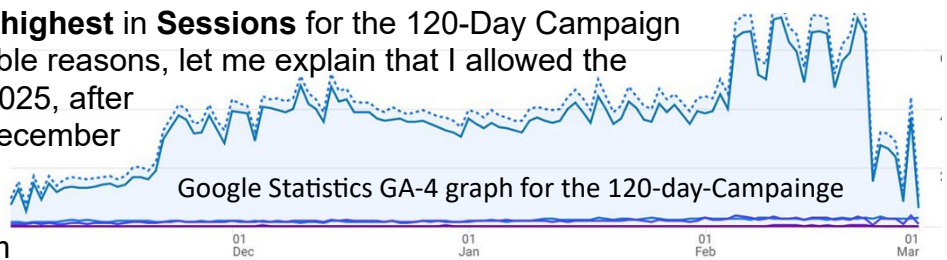
Why would 5 ASIAN countries rank highest in Sessions for the 120-Day Campaign

in SPANISH? Before presenting possible reasons, let me explain that I allowed the Campaign to continue 2 months into 2025, after having planned, initially, to end it 31 December 2024, **because of the increasingly**

HIGH NUMBER of RETURNING

SESSIONS by USERS, including, from

Asian, Near Eastern, and European countries. Up to **30% or more of all Sessions!** Return Sessions are not charged by Google. While the daily investment of \$50 remained the same during the 120 days, the number of Sessions quickly rose from 900 to 4,000, then 5,000, dropping to an average of about 3,700 through the holidays and January, then rising to highs of more than 7,000 for 4 days in February, the highest being 7,737 on February 21, 2025. **Return Sessions surely indicate** that the **User is finding information of value**. The **1,316,802 Documents opened** -almost 4 per User, overall- **confirm that assessment**, would you not agree?



January and February 2025. Examples of RETURNING SESSIONS in the Asian and Near Eastern countries: **Ho Chi Minh, China** 9th visit. **Faisalabad, Pakistan** 14th. **Karachi, Pakistan** 16th.

Islamabad, Pakistan 20th. **Kuala Lumpur, Malaysia** 16th. **San Juan, Philippines** 14th. **Bhagalpur, Nepal** 10th. **Colombo, Sri Lanka** 19th. **Bishkek, Kyrgyzstan** 14th. **Navi Mumbai, India** 14th. **Doha, Qatar** 9th. **Amman, Jordan** 24th. **Riyadh, Saudia Arabia** 3rd. **Swabi, Pakistan** 10th.

March 18, 2025. 17 days after the 120-Day Campaign ended, Users from Asia and the Near East continued returning for more Sessions. Making me wish I had not stopped the Campaign!

Examples: **Palakkad, India** 29th, **Kathmandu, Nepal** 9th, **Sri Lanka** 6th, **Kolkata, India** 8th, **Lahore, Pakistan** 5th, **Jakarta, Indonesia** 16th, **Basra, Iraq** 6th, **Tangail, Bangladesh** 12th, **Nawab Char, Bangladesh** 18th, **Pokhara, Nepal** 8th, **Ulan Bator, Mongolia** 10th, **Bishkek, Kyrgyzstan** 20th.

Back to the question of **how Asian, Oceanian, and Near Eastern peoples could make use of the Spanish site** editoriallapaz.org. First, consider that, in **2024, Asia had a population of 4,806,898,007** according to www.worldometer.org, about **58% of the world population of 8.2 billion**. Statista.com estimates that there are about **2.59 billion smartphone users** in all of **Asia**. Undoubtedly, not a few across the vast continent of Asia, also the Near Eastern and North African countries, would have tablets, laptops or desktop computers. Thus, great numbers of these peoples could have access to **digital applications that translate Spanish to their native language**. **Additional considerations are:** Native Spanish-speakers who live and work in Asia and Asians who study Spanish, teach the language in educational institutions, translate it for government leaders, security personnel, and other employees, have learned to understand it because they work in industries, commercial enterprises, etc., are doing business with Spanish-speaking countries, work in embassies of such countries, etc.

Spiritually, all these great masses of souls are among the most in need, in our modern world, of the pure knowledge of the only *“living and true God”* as revealed in the unaltered original Sacred Writings of the pure New Testament of the Son, Jesus Christ. Our little effort and investment in time and funds to inform them is but a small contribution to what is needed. Why was the Campaign stopped March 1, 2025? The present monthly contributions for the work Antonio and I carry on are not sufficient to continually fund continuous Internet campaigns of this kind. We are, indeed, always grateful for all the resources provided us, never ceasing to pray that we may be guided to use them wisely.

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